

Job Posting – Senior UI/Visual Designer

Role Description

Invenshure is a technology incubator company with a world-class scientific and product team focused on developing and deploying emerging technologies primarily in medical diagnostics, medical therapeutics, and cloud computing markets.

We are seeking a Senior UI/Visual Designer to create compelling experiences for both Invenshure LLC and our portfolio of brands and products. We believe that all of our digital experiences should be beautiful as well as usable and we need a true craftsman to help us communicate this vision.

Although your focus will be that of a UI or visual designer, you will be involved in all aspects of the design process. The ideal candidate will have exceptional design chops—you pay keen attention to design details, have a background in design roles, and understand both interactive and print requirements. Your strongest interest is in technology and you know how to work on cross-functional teams.

Responsibilities

- Manage the brand for Invenshure and its portfolio of companies, primarily by producing high-quality UI and visual designs—from concept to execution for web applications, branded websites and presentations.
- Collaborate closely with UX (who will manage research, strategy, interaction and motion design) and development (who will do front-end and back-end coding) to ensure quality and visual accuracy during implementation.
- Outsource and oversee the design and production of the majority of branding, identity, and print needs. Take ownership of each brand and continue to grow them following launch. Supervise and maintain design assets and visual guidelines to ensure that all visuals are consistent with each portfolio company's branding.
- Participate in regular design reviews and effectively communicate the value of creative work.
- Work on multiple projects simultaneously for multiple stakeholders.
- Look for innovative concepts related to building and refining brand messaging and serve as a resource for the latest trends in web and UI design.

Required Skills

- Used to designing for the web and other digital products and services.
- Also experienced in branding and print design, but with most recent focus on interactive.
- Works well with non-designers, can clearly communicate process and manage expectations.
- Desire to work for a small company and provide design leadership.

Preferred Skills

- BA/BS degree in Design related field such as Graphic Design or Interactive Design
- 5-10 years of primarily UI and visual experience designing for brands and digital products.
- Attention to detail on the finer points of UI implementation.
- Ability to handle multiple priorities without compromising quality.
- General understanding of user-centered design principles and interaction design patterns related to web design.
- Familiarity with web technologies in order to effectively translate designs and communicate with development.
 - Ability to supervise outside resources, including brand identity design and print production.

If interested, please send a resume, cover letter, and portfolio to careers@invenshure.com

Qualified candidates must provide a portfolio that demonstrates the breadth and depth of their skill sets before interviewing. Ideally, the portfolio should include examples of several different brand directions, digital product design, as well as some print work.